

It's still magic even if you know how it's done

Policy plan 2016-2019 Stichting Grotesk

Date: 21 september 2016

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Established by: management board of stichting Grotesk, Amsterdam

Contents

Summary

1 Introduction

2 Strategy

2.1 Key Principles of the institution

- Statutory target
- Absence of profit
- Destination liquidation balance

3 Policy

3.1 Activities to be undertaken by the institution

3.2 Raising finance and financial management

3.3 Capital of the institution

3.4 Expenditure policy

3.5 Disposal of the capital of the institution

4 Other

4.1 Remuneration policy

4.2 Description administrative organization

4.3 Publications

Appendices

A Articles of Association

B Extract Chamber of Commerce

Summary

The Grotesk policy aims to achieve its objective, in particular by publishing Frisian literature and providing broad editorial assistance to writers of all levels. Grotesk is non-profit. After liquidation, the surplus should be spent in accordance with the objective. Grotesk raises funds by applying for culture grants from governmental and private funds. As for the remuneration policy of Grotesk, board members receive no remuneration for their work. Expenses incurred within the context of the exercise of the management function, are reimbursed, if not excessive. The financial administration of Grotesk is carried out by Grotesk, the income and assets are managed by the board of Grotesk and the audit of the annual accounts by the annual appointed audit committee, if necessary assisted by an accountant.

1 Introduction

In the undermentioned multi-year policy of Grotesk the board determines the current policy. This policy was adopted at the board meeting of 28 September 2016. The policy will be revised annually if necessary.

2 Strategy

2.1 Key principles of the institution

Statutory objective

The objective of Grotesk is included in Article 2 paragraph 1 of the Articles of Association (see Appendix A), as follows. The foundation's goal is: a. to promote culture through the development, multiplication and dissemination of Frisian literature; b. perform all further actions, which are, in the broadest sense, associated with the foregoing, or may be conducive. The objective does not include making payments to the founder or to those who are part of the foundation organs. With its objective Grotesk aims to serve the public interest.

Absence of profit

Grotesk is non-profit, as is shown by Article 2 of the Articles of Association and by the actual work. The institution does not seek profit for the sake of profit itself. This is proven by the fact that with the revenues achieved from its activities, Grotesk benefits its objective.

Destination liquidation balance

As is clear from Article 12 paragraph 2 of the Articles of Association, any liquidation proceeds will be spent on an ANBI with a similar objective or a foreign institution which aims exclusively or almost exclusively the public interest and which has a similar objective.

3 Policy

3.1 Activities to be undertaken by the institution

Grotesk undertakes the following activities:

- a) acquiring, developing and producing excellent publications
- b) to authors, whether they publish at Grotesk or not, to provide the service of editorial consultancy: professional book editing and proofreading, manuscript feedback and novel coaching
- c) the promotion of literary specialization and diversity, through scouting and manuscript mentoring and manuscript selection
- d) giving advice and assistance to authors who are self-publishing, in the field of book design, production and marketing, and other publishing aspects
- e) to perform all further actions related to the above in the broadest sense, or which are potentially conducive

By supporting the Frisian authors in this way, through producing publications of high quality and by encouraging a positive image of contemporary Frisian literature, the foundation contributes to the realization of the objectives mentioned in Article 2 paragraph 1 of the Articles of Association (see Appendix A).

3.2 Raising finance and financial management

Grotesk raises funds for its objective, by means of the following fund raising activities.

- a) project grants from the government, primarily from the Province of Friesland
- b) contributions from private equity funds
- c) gifts of donors and stakeholders
- d) (once-only) major gifts (capital campaign and major-giving)
- e) inheritances and legacies
- f) contributions from companies (sponsorship and corporate giving), also in kind
- g) proceeds from sale (merchandising), promotions and events

Grotesk's strategic fundraising plan also provides for a plan for network-building and promotional communications.

The revenues obtained are managed by the board of Grotesk. The capital is will ensure the continuity of the organization and the implementation of its objectives. Grotesk does not hold more capital than is needed for the planned work (this is a capital of € 5000,- up to € 10.000,-). Grotesk strives to not let the management costs exceed four percent of the total assets.

3.3 Capital of the institution

Grotesque does not hold more capital than is reasonably necessary for the continuity of the planned activities for the objective of the institution.

3.4 Expenditure policy

Grotesk spends the resulting revenues in line with its objective, on the following projects.

Short-term

- Project *Fers2*: fortnightly publication of the Frisian language (online) literary magazine *Fers2*
- Project *Fangst fan 'e Ungeregelde Aginda*: publish a miniseries of collections of Frisian contemporary experimental fiction and / or critical sociocultural nonfiction Frisian (2016-2018)
- Project *Perifeare Poëzij*: publish a miniseries of collections of unstandardized Frisian poetry (2017-2018)

In the medium term

- Project *WitNet*: supporting and facilitating the Netwurk Fryske Literatuerwittenskip, a network of independent Frisian literary science researchers and researchers affiliated to academies, and publishing their articles

Long-term

- Project *Penny Press*: contributing to innovative (non-commercial) publishing models for the publication of original Frisian nonfiction

3.5 Disposal of the capital of the institution

Pursuant to Articles 4 and 5 of the Articles of Association (see Appendix A) of Grotesk (provisions regarding the decision-making by the board) and its actual activity, no (legal) person has a decisive say within the institution. Thus no (legal) person can have at his disposal the capital of the institution as if it were his equity.

4 Other

4.1 Remuneration policy

In accordance with the provisions of Article 3, paragraph 5 of the Articles of Association (see Appendix A), the members of the board do not receive a reward for the work done by them in that capacity, other than reimbursement for expenses incurred, and a non-excessive attendance fee.

The height of the fee to the policymakers per meeting shall not exceed the fee set out in the Decree on fees advisory boards and commissions. The board members of Grotesk receive an attendance fee per meeting of € 50,-, with a maximum of € 150,- per three months.

Expenses incurred within the context of the exercise of the management function, are reimbursed, provided that they are not excessive.

For non-policy-work (particularly executive tasks) may be granted, where appropriate, market conform remuneration. The remuneration policy is focused on rewarding its freelancers according to standards that are socially acceptable and justified, befitting its status as a public welfare institution. The foundation has no employees.

4.2 Description administrative organisation

The financial administration of the institution is carried out by Friduwih Riemersma, treasurer of the foundation Grotesk.

The annual statement of account of the institution is drafted by Friduwih Riemersma, treasurer of the institution.

4.3 Publication

Grotesk fulfills its obligation to publish its achievements through the website www.grotesk.site. The first annual statement of account is expected in February 2018; the annual account for the months from the date of incorporation until December 31, 2017 will be published in February 2017.

Appendices

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B Extract Chamber of Commerce